

The Sales Call

A Monthly Publication of the St. Catharines Ad & Sales Association

President's Message

Welcome Back... Ad & Sales Association Members

As we begin the new season, change is all around us. Weather is changing, Politics is changing and membership is changing. But Ad & Sales Association will not be changing one bit. (except for the cost).

I thought a reminder of our purpose as a social business club was a quick review, from our Constitution.

The objects of the Association shall be:

1. To promote and sponsor the public interest of business with reference to their advertising and sales application.
2. To promote the social welfare of its members.
3. To promote and recommend business for and by its members.
4. To engage in activities that further a higher level of understanding of advertising and sales and the highest level of business ethics, as may be decided upon by the Executive from time to time.

Please note that the club assumes you're attending each meeting, but if you can not attend, please email or text me before the meeting (so we can get numbers to the restaurant).

So, on that note, let's enjoy each others company, enjoy the food and ambiance, and stay happy, healthy and wealthy.

See you soon.
Steve Gilliam

2017 2018 Directors

Past President
Verne Milot

President
Steve Gilliam

1st Vice President
Tony Alfieri

2nd Vice President

Secretary
Anne Lennard Otto

Treasurer
Gary Miotto

Directors
Mike Burtnik
Michael Allen
Peter Spanyi

Past President Representative
Scott Hinsperger

MEMBERSHIP INFORMATION

New Members

If you know of anyone who may be interested in becoming a member of the St. Catharines Ad & Sales Association Please contact
Your Board of Directors

September Booster Tony Alfieri Club Membership

This Month's Speaker

Sara Stevens

Crime Stoppers of Niagara Inc. is a Citizen, Media and Police cooperative program designed to involve the community in the fight against crime. The program provides citizens with a means to supply police information anonymously. Cash rewards are offered to persons who call the program with information which leads to an arrest. Through this unique partnership of police, media, community, and you, we can all help to maintain and improve the quality of life within the Niagara Region. There are currently nearly 1200 Crime Stoppers programs throughout the world.

2017/18 Calendar of Meetings & Events

Thursday September 14 th	Meeting @ 7pm	Blue Mermaid
Thursday October 12 th	Meeting @ 7pm	Blue Mermaid
Thursday November 9 th	Meeting @ 7pm	Blue Mermaid
Thursday December 14 th	Christmas Party	6pm TBA
Saturday January 20 th	Past Presidents Ball	6pm TBA
Thursday February 8 th	Meeting @ 7pm	Blue Mermaid
Thursday March 8 th	Meeting @ 7pm	Blue Mermaid
Thursday April 12 th	Meeting @ 7pm	Blue Mermaid
Thursday May 10 th	Meeting @ 7pm	Blue Mermaid
Saturday June 9 th	June BBQ @ 4:30pm	Steve Gilliam Residence

Mark these dates on your calendar!

PLEASE NOTE: If you are bringing a guest to a meeting or any other Ad & Sales function, please bring payment for the guest to that function. Receipts can be issued right away. (Our treasurer will appreciate it).