

The Sales Call

MAY 2017

A Monthly Publication of the St. Catharines Ad & Sales Association

President's Message

Hey, fast approaching is the last Blue Mermaid dinner of the season!! Don't miss out, since this is always a special one for all concerned.

Wonderful comradery, good laughter and a chance to catch up with familiar colleagues.

Lastly and of significant note, our Summer BBQ is being graciously hosted by our upcoming 1st Vice President, Tony Alfieri at his national award-winning design home. Renovated by none other than Niagara's supreme custom building, Windrush Hill Construction.

Save the date for this event: Saturday, June 17th at 4:30 pm. In keeping with traditional roots, this event will be a BYOB with pot-luck assignments to attending volunteers. More on this to be communicated at this Thursday's dinner.

Looking forward to seeing everyone! YT Verne

2016 2017 Directors

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This Month's Speaker

David Oakes

David Oakes is the Director of Economic Development, Niagara Region. Educated at the Brock University with a B.A. in Environmental Economics and the University of Waterloo with a Masters in Local Economic Development. In April of 2016, David joined the Niagara Region from the City of St. Catharines where he played a key role in establishing nGen (Innovate Niagara) and the Niagara Industrial Association.

Oakes was a recipient of the 2009 Chamber of Commerce Young Professional of the Year Award and the Business Link 40 under Forty Business Achievement Award in 2010. Oakes is a certified economic development professional, he is a member of the Economic Development Association of Canada, Economic Development Council of Ontario and International Economic Development Council.

Oakes is a current board member of the YMCA of Niagara and Past Chair of Innovate Niagara.

2017 Calendar of Meetings & Events

Mark these dates on your calendar!

Thursday May 11th Meeting @ 7pm Blue Mermaid
June BBQ - Sat. June 17th @ 4:30pm Tony Alfieri's

MEMBERSHIP INFORMATION

New Members

If you know of anyone who may be interested in becoming a member of the St. Catharines Ad & Sales Association Please contact Tony Alfieri.

May Booster

Crystal D'Cunha
The INSIDE View

PLEASE NOTE: If you are bringing a guest to a meeting or any other Ad & Sales function, please bring payment for the guest to that function. Receipts can be issued right away. (Our treasurer will appreciate it).