

# The Sales Call

January 2017

A Monthly Publication of the St. Catharines Ad & Sales Association



## President's Message

Trust everyone had a wonderful holiday! As follows Ad & Sales tradition, we will be having an "Early 2017" celebration on this Saturday, January 14<sup>th</sup>, at the Armenian Community Centre.

<http://www.armeniancommunitycentre.org>

Yes, we will be honoring our Past President, Michael Kevorkian, in fine fashion.... :) Preparations put forth point to an epic evening of socializing and frivolity.

Looking forward to seeing everyone there.

YT Verne

## 2016 2017 Directors

**Past President**  
Michael Kevorkian

**President**  
Verne Milot

**1<sup>st</sup> Vice President**  
Steve Gilliam

**2<sup>nd</sup> Vice President**  
Tony Alfieri

**Secretary**  
Anne Lennard Otto

**Treasurer**  
Brett Roberts

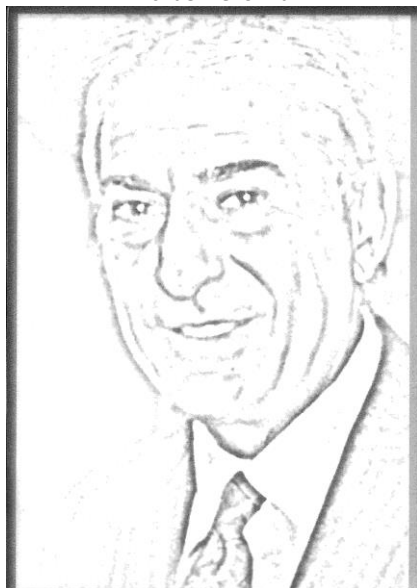
**Directors**  
Mike Burtnik  
Greg MacIntosh  
Michael Allen

**Past President  
Representative**  
Scott Hinsperger

## This Month's Event

### Past President's Ball

Celebrating our 70<sup>th</sup> Past President  
Michael Kevorkian



## 2016 Calendar of Meetings & Events

*Mark these dates on your calendar!*

Saturday January 14 <sup>th</sup>	Past Pres. Ball	Armenian Community Centre
Thursday February 9 <sup>th</sup>	Meeting @ 7pm	Blue Mermaid
Thursday March 9 <sup>th</sup>	Meeting @ 7pm	Blue Mermaid
Thursday April 13 <sup>th</sup>	Meeting @ 7pm	Blue Mermaid
Thursday May 11 <sup>th</sup>	Meeting @ 7pm	Blue Mermaid
June BBQ	TBA	

## MEMBERSHIP INFORMATION

### New Members

If you know of anyone who may be interested in becoming a member of the St. Catharines Ad & Sales Association please contact

**Tony Alfieri**

**Past Presidents Ball**  
**Saturday January 14<sup>th</sup>**  
**Armenian Community Centre**  
**156 Martindale Rd.**  
**St. Catharines, ON**  
**6:30pm Cocktails**  
**7:30pm Dinner**

**PLEASE NOTE:** If you are bringing a guest to a meeting or any other Ad & Sales function, please bring payment for the guest to that function. Receipts can be issued right away. (Our treasurer will appreciate it).